

# Abel Alazo Rangel

Creative and Marketing consultant

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## EXPERIENCE

### **Independent Creative Consultant, Copenhagen - NYC**

MONTH 2013 - PRESENT

- Marketing consultant for fundraising at Dakar Vert Films Festival, Harlem, NYC
- Art director and consultant for the educational product Makerspace at Hippomini.dk
- Art director for Fashion Magazine Rlegacy in Brooklyn, NYC
- Branding and design for Copenhagen ULTRA Contemporary ART Biennale and The Academy for Emergency ART
- Cover Art and Art direction for traditional music singer Edith Tamayo (Mexico/Dk)

### **Saxo Bank A/S, Copenhagen — Marketing Consultant**

Jun 2008 - Oct 2013

- Cross-Regional Marketing Coordinator in the Business Unit of Europe 1 department.
- Online Marketing manager and Visual Productions Consultant at ME and PR departments.

### **Freelance Designer and Art Director, Copenhagen**

MONTH 2001 - MONTH 2008

- IBM digital design Art Director for e-learning solutions programs
- Nova Jazz Festival - Founder, Conceptualization and Art Director
- Dansk AV Productions - Design Consultant for motion graphics for DR
- Kraftvaerk A/S - Creative consultant; developed creative brand assets for industrial clients such as Falck, Amagerforbrænding and Dansk Energy.

### **Valtech Denmark A/S, Copenhagen — Art Director/Designer**

Jul 1999 - Feb 2001

- Web design and Art direction for clients such as Haburi.com, Gubi, Toycity and events presentations in Italy and Copenhagen.

### **Superfish.com % Saatchi and Saatchi, Copenhagen — Designer**

Apr 1999 - Jun 1999

- Web design for clients such as: Mitsubishi motors, Kilroy travels and Green Square A/S

## SKILLS

Graphic development, analysis, Video editing, Motion Graphics, Visual design, music production, event coordination

## SOFTWARE

All Adobe CS package, Super User of Photoshop, Indesign, Illustrator, Premiere, After effects and Dreamweaver  
HTML5, DHTML, XML, CSS3, Javascript and Microsoft Office.

## LANGUAGES PROFICIENCY

Spanish (C2 Level)  
English (C2 Level)  
Danish (C1 Level)  
Portuguese (B2 Level)

## OTHER ACTIVITIES AND PROJECTS

### **Music Production, Copenhagen - NYC**

SINCE 2013 - PRESENT

### **NOVA Music Festival, Copenhagen**

Feb 2004 - Aug 2007

Founder, Art Director, Event coordinator, design and program development

## EDUCATION

### **Fashion Institute of Technology, NYC — *Interactive marketing program***

Jan 2015 - Jun 2015

Multidisciplinary Marketing program including database marketing, marketing communication, direct response copywriting, market research and internet marketing.

### **Copenhagen School Of Design and technology, Copenhagen — *BA in Digital concept development***

Feb 2014 - Feb 2015

Compiled education for internet marketing, UX design, wireframes development, Market research, Project management, philosophy of science of new technologies, SEO and social media.

### **Copenhagen School Of Design and technology, Copenhagen — *Multimedia design***

Feb 2006 - Feb 2008

Compiled education for IT development, Database Design, Html and actionsript

### **Design Institute of Havana, Havana — *MA Graphic and visual design***

Sept 1989 - Jun 1993

Include among other disciplines Visual communication, Art history, design history, Aesthetics, Typography, Art direction, Design production and analysis.

### **High School Saul Delgado, Havana**

Sept 1987 - Jun 1989